



DISTRICT 31L FALL CONVENTION AD SHEET

November 15-16, 2024

"Might as well be awesome; Be a Lion"

DEADLINE: October 2, 2024



The District 31L Fall Convention Committee encourages your advertising participation in the annual program book. This year, the program book will be in full color throughout. Advertising by your clubs, members and community businesses is what ensures a successful fall convention. Why do we have a convention? Lions from District 31L gather to do the business of the district, meet our fellow Lions, fellowship, and pick up some new ideas to take back to our communities to make us better Lions. The Fall Convention Committee hopes that your club will participate at the full-page level but if this is not feasible, please participate at one of the other advertising levels. Each ad will be professionally designed, and a PDF Proof of ads will be provided to you for approval prior to printing. Our goal is to sell as many ads as possible. Please let your potential customer know that this can be written off as an advertising expense.

Name _____

E-Mail _____ Phone# _____

Ad Received by Lion _____ of the _____ Lions Club

Buyers Printed Name _____ Signature _____

Please check all that apply. Use separate sheet for each ad sold.

Full Page Ad \$100.00 ___ Half Page Ad \$50.00 ___

Quarter Page Ad \$25.00 ___ Inside Front/ Back or Back Cover \$200 ___

New Ad, Copy Attached ___ New Ad, Copy Emailed ___

Use Ad from Last year _____ Use Ad From last year with changes _____

*Make check payable to District 31L Fall Convention, mail the check/ad to Lion Tammy MacLean
129 Altondale Dr. Statesville, NC 28625 or email ads to liontammy2020@gmail.com.*

INTERNAL USE ONLY

Received Ad _____ Excel Line _____ Received Payment Check/Cash _____

Submission Guidelines: Send advertising materials in any of these formats: PDF, JPG, TIFF, EPS, PNG, Publisher or Word. Send your photos in the highest resolution possible. 300ppi preferred. Low resolution photos pixelate becoming blurry when increased in size.

Actual Ad sizes are as follows: Inside Front/Back and Back Cover - 8.5" x 11", Full Page Ad - 7.75" x 10.25", Half-Page Ad (horizontal) - 5" x 7.75 ", Quarter Page Ad - 3.75" x 5". All measurements width x height.

District 31L Receipt (cut or tear off for your records)

Paid _____ for a _____ page ad in the District 31L 2023 Fall Convention Book.

Check# ___ /Cash _____ Date: _____

Thankyou from the District31LConventionCommitte